

2009 Michigan Spring Peach Update - March 11, 2009

*Jordon B. Tatter Conference Center of the Southwest Michigan
Research and Extension Center, 1791 Hillandale Road, Benton
Harbor, Michigan.*

Please send in your registration in advance to help us plan and to speed your way in the door. Registration covers the lunch, catered by Cravings Catering, handouts and refreshments. You can also register at the door.

Make checks or money orders (U.S. funds) payable to: Michigan Peach Sponsors. Mail by March 1st for lower cost (after this time, cost is \$5 more per person)

mail to:
*Spring Peach Conference
SW Michigan Research and Extension Center
1791 Hillandale Rd, Benton Harbor, MI 49022*

Registration materials and receipts will be at the registration desk when you arrive. Registration fee covers refreshments, catered lunch, educational program, and handout materials.

For further meeting information contact the conference coordinator Dr. Bill Shane. Email: shane@msu.edu - 269-944-1477 x 205

This meeting is brought to you by the Michigan Peach Sponsors, Michigan State University, and the Michigan Horticultural Society

Registration Form Spring Peach Meeting - 2009

enter number	cost per person
_____.....2009 Mich Peach Sponsor member-----	\$25*
_____.....non member-----	\$30*
Total \$ _____	

Name _____

Business _____

Address _____

City _____

State _____ Zipcode _____

Phone _____

* Add \$5 per person for registrations mailed after March 1 or registrations at door.

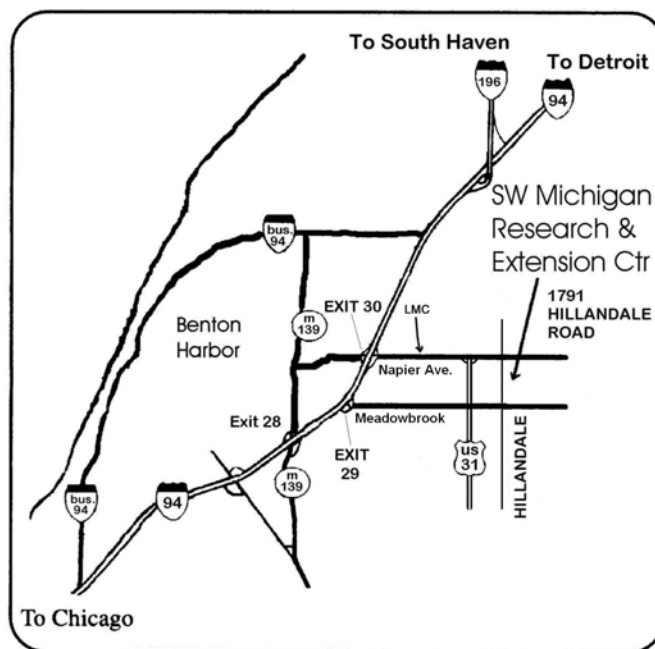
Peach growers are always looking for ways to improve their profitability. The 2009 Spring Peach Update is a whole day meeting with educational sessions and discussions on growing, packing and marketing high quality peaches.



Topics covered include new insecticides and insect management strategies, disease control, plum pox update, marketing strategies for peaches, farm marketing of peaches, mechanical peach thinning, new peach varieties, and Select Michigan.



Special out-of-state guest speakers include Phil Baugher of Adams County Nursery, PA, and prominent peach growers Bennett Saunders of Piney River, VA, Jim Eckert of Eckert Farms, Belleville, IL Both growers are progressive and innovative fruit farmers and marketers for their regions. Attendees will be eligible for credits toward their recertification of their Michigan pesticide applicators license.



Spring Peach Meeting Program—March 11, 2009

— Program continued —

8:00 AM Registration, refreshments, pre-meeting socializing

9:00 AM “Welcome, introductions, Michigan Peach Sponsor business update”
Mr. Matt Moser, President, Michigan Peach Sponsors

9:30 AM “National Peach Council Update”
Paul Friday, NPC representative, Paul Friday Farms, Coloma, MI

9:40 AM “Growing and Marketing Peaches at Saunder Brother Farms”
Bennett Saunders, Piney River, VA

10:00 AM break

10:30 AM “Fitting New Peach and Nectarine Varieties into Wholesale and Direct Sale Markets”
Phil Baugher, Vice President, Adam County Nursery, Aspers, PA

11:15 AM “Fitting the new insecticides into peach spray programs”
Dave Epstein, Fruit IPM Specialist, Michigan State University, East Lansing, MI

12:00 noon Lunch – catered by Cravings Catering,

1245 PM “Bacterial spot and brown rot management update”
George Sundin, Dept of Plant Pathology, Michigan State University, East Lansing, MI

1:30 PM “Mechanical thinners for peaches”
Ron Perry, Dept of Horticulture, Michigan State University, East Lansing, MI

2:00 PM “Plum pox virus update and discussion”
Michael Hansen, Michigan Department of Agriculture, Scottsdale, MI

2:30 PM break

3:00 PM “Growing and Selling Fruit at Eckert Farms”
Jim Eckert, President and chief horticulturalist, Eckert Orchards, Belleville, IL.

3:40 PM “Creating and satisfying marketplace demand for Michigan peaches”
Christine Lietzau, “Select Michigan” Marketing Program, MDA, Lansing, MI

4:10 PM “Challenges facing the Michigan wholesale peach business”
Barry Winkel, Greg Orchards Produce, Inc, Benton Harbor, MI

4:30 PM Adjourn

Attendees will be eligible to received Michigan Pesticide Applicator recertification credits toward the renewal of their license.

